

Greenology

IMMEDIA'S GUIDE TO ENVIRONMENTALLY-FRIENDLY RETAIL SOLUTIONS

:: biodegradable blackout banner

Banners are eye-catching and provide a great means to communicate clear messages to the customer. Whether for short-term or long-term application, banners require quality when it comes to appearance, durability, and function. A biodegradable banner helps to ensure that, even if your application is long-term, the environmental effects of your project don't have to be.

The Biodegradable Blackout Banner can be both screen and digitally printed, and allows for two-sided printing without the undesirable visibility of the image from the opposite side of the sign. At 15 mil, the Biodegradable Blackout Banner is also sturdy and extremely tear-resistant.

Considered both recyclable (code 4 with low-density polyethylene) and biodegradable, the material is surprisingly affordable. In most cases, it is actually the same as or less expensive than traditional vinyl banner. A special additive enables it to degrade in landfill conditions within 2 to 5 years of disposal.

In addition, environmental responsibility is considered in many other aspects of this product. From the locally-produced 100% recyclable packaging to the recycling of all scrap in the manufacturing process, the Biodegradable Blackout Banner provides an excellent means to cost-effectively green your message. Ask your Immedia sales representative for a material sample today.

:: just the facts

- Recyclable and Biodegradable
- Starts to degrade in 2 to 5 years
- Screen and Digitally Printable
- Shipped in eco-friendly packaging
- Made in the USA

:: Biodegradability has been demonstrated under the following industry standards:

- ASTM D5209-91
- ASTM D5338.98
- ASTM 5511
- ISO 14855 method

for the
greener
good

**Go Green
and Save \$
Use NiMH
Batteries**



What if you could take an ordinary household expense and reduce it to 1/300th of what you currently spend? The next time the batteries die in your remote control, replace them with rechargeable NiMH batteries. The initial investment will pay for itself hundreds of times over its lifetime, and you'll keep hundreds of batteries from polluting our landfills!

Greenology is printed on 100% recycled paper.